



**National
Vehicle
Leasing
Association**

**SPONSORSHIP RESERVATION
NVLA 2005 ANNUAL CONFERENCE &
EXPOSITION**

Wyndham Palace Resort & Spa
Lake Buena Vista, FL
May 18-21, 2005

Please return completed reservation form and payment by **Reservation deadline of April 4, 2005:**
National Vehicle Leasing Association, 100 North 20th Street, 4th Floor Philadelphia, PA 19103-1443
(215) 564-3484; FAX: (215) 564-2175; E-mail: info@nvla.org

SPONSORSHIP INFORMATION

(Note: Information will be published in Conference Program as supplied. Please print or type all information.)

Company: _____
 Address: _____
 City: _____ State: _____ Zip/Postal Code: _____
 Phone: _____ Fax: _____ Email: _____
 Official Representative: _____
 Alternate Rep to Receive Show Mailings: _____

SPONSORSHIP SELECTION

List event/item, event date, and amount)

Choice 1: _____ Date: _____ Amount: \$ _____
 Choice 2: _____ Date: _____ Amount: \$ _____
 Choice 3: _____ Date: _____ Amount: \$ _____
 Choice 4: _____ Date: _____ Amount: \$ _____
 Choice 5: _____ Date: _____ Amount: \$ _____

MARKETING/PROMOTIONAL INFORMATION

(Please describe the products and services offered by your firm. Limit message to 30 words; longer messages will be edited. This information may be printed in the Conference Program and read at the Annual Conference.

PAYMENT

All sponsorships **MUST** be paid in full by April 29, 2005. Make checks payable to NVLA.

Total Sponsorship Commitment \$ _____
 Check: Check # _____
 (Circle One) Visa MasterCard American Express
 Card #: _____
 Expiration Date: _____
 Zip code for Cardholder: _____
 Cardholder Name: _____
 Signature: _____

ACCEPTANCE OF AGREEMENT

This agreement is governed by the Terms and Conditions on the reverse side of this form. Signature required for sponsorship.

Authorized Signature: _____
 Date: _____
 Print Name: _____
 Title: _____
 NVLA Acceptance: _____
 Date: _____

SPONSORSHIP TERMS AND CONDITIONS

1. A deposit equal to 50% of 1st sponsorship choice is required to hold reservation, remaining balance due by April 29, 2005.
2. NVLA may use Sponsor's name in Conference promotional mailings.
3. Unless otherwise agreed, NVLA is responsible for the planning and administration of the sponsored event. NVLA may entertain specific requests by Sponsor concerning sponsorship, but reserves the right to make the final decision to accommodate such requests.
4. One free full Conference registration will be awarded for each \$4,000 sponsorship contribution. Additional registrations require payment of appropriate fees.
5. ALL Sponsors MUST register on the separate Conference registration form.
6. Sponsorships must be paid in full by April 29, 2005.
7. Sponsorships may be subject to former sponsor's first right of refusal.

SPONSORSHIP OPPORTUNITIES

<u>Sponsorship Opportunity</u>	<u>Cost</u>
Wednesday, May 18, 2005	
Golf Balls/sleeve per player (3)	\$1,250
Private Golf Beverage Cart	\$2,500
1st Time Attendee Reception	\$2,500
Thursday, May 19, 2005	
Lunch presentation	\$22,000
	or
	2 Sponsors at \$11,000 each
Friday, May 20, 2005	
Lunch presentation	\$22,000
	or
	2 Sponsors at \$11,000 each
Saturday, May 21, 2005	
CVLE Graduation & Awards Presentation	\$5,500
Board of Directors Luncheon	\$2,000
Other Sponsorship Opportunities	
Photographer	\$5,500
Conference Program	\$5,000
Conference Signs	\$1,500
Conference Banners	\$1,750
Registration Bag	\$2,500
Cloth Badge Holder	\$3,000
CVLE Graduation Pin - Class of 2005	\$300
CVLE Graduation Plaque - Class of 2005	\$500
Badge Schedule	\$1,000
Conference 3-Ring Binders	\$2,000

NVLA USE ONLY	
Sponsorship(s) Assigned:	_____ _____ _____ _____
Total Sponsorship: \$	_____
Logo/Sponsor Art Received: _____	Registered: _____
Available Complimentary Registrations: _____	